

# Client information on the Financial Services Act (FINSA)

The new Federal Financial Services Act (FINSA) came into force in Switzerland on January 1, 2020. On the one hand, it contains regulatory provisions on the offering of financial services and financial products and, on the other, protective mechanisms for investors. Even before the FINSA came into force, Honestus Family Office AG attached great importance to protecting the interests of their clients. Based on the new legislation, the existing processes were further revised and adapted to the requirements of the FINSA where necessary within the transition periods provided. Below, we summarize the most important information for you.

#### About us

Honestus Family Office AG (hereinafter «the company») is an independent asset management company domiciled in 6330 Cham, Switzerland. It holds a license from the Swiss Financial Market Supervisory Authority (FINMA) as an asset manager within the meaning of Art. 17 para. 1 FINIA and is directly supervised by FINMA.

#### **Our services**

To our clients, we offer services in the fields of investment consulting, asset management and investment advisory services. In addition, we provide other family office services, such as the consolidation of additional custody accounts, administrative support in cooperation with custodian banks, etc. Our license further allows us to structure products and act as asset managers for certain certificates (derivatives).

All the services we offer and the corresponding costs are described in detail in the mandate agreement.

## **Conflicts of interest**

As part of our service, we consider a comprehensive range of products and services, which is limited by selection processes that are tried and tested and suited to your needs. For this purpose, we can also draw on research material from third parties (e.g. custodian banks). We strive to exclude conflicts of interest wherever possible and otherwise disclose them transparently. If research material from third parties is used and taken into account in the implementation of the investment strategy, this is done exclusively after careful examination and selection from the entire market offering considered in your best interest.

All our employees are bound by our internal code of conduct, which ensures that the needs of our clients are paramount. For further information we are of course at your disposal.

### **Client segmentation**

An important element of client protection in the FINSA is the segmentation of clients into investor protection classes. We divide them into three segments: private clients, professional clients, and institutional clients. Private clients enjoy the highest level of investor protection.

Unless you are informed otherwise, you are classified as a private client. Of course, you can request that your classification under FINSA be changed at any time. We will then discuss with you the possible alternatives and the associated requirements.

### **Ombudsstelle**

If, following a written complaint from you to the company, a conflict arises that cannot be settled bilaterally, you can turn to the ombudsman's office. The aim of the ombudsman's office is to reach an agreement between the parties in a neutral and independent manner. The services of the ombudsman's office are generally inexpensive or even free of charge and are offered in German, French, Italian and English.

We are affiliated with the following ombudsman's office:

## **Financial Services Ombudsman (FINSOM)**

Avenue de la gare 45 1920 Martigny https://finsom.ch

### Contact

Do you have any further questions? We are at your disposal under the following contact details:

### **Michal Pechr**

office@honestus.ch Gewerbestrasse 11 CH-6330 Switzerland



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